



Catharsis – The Real Effects of Bank Insolvency and Resolution

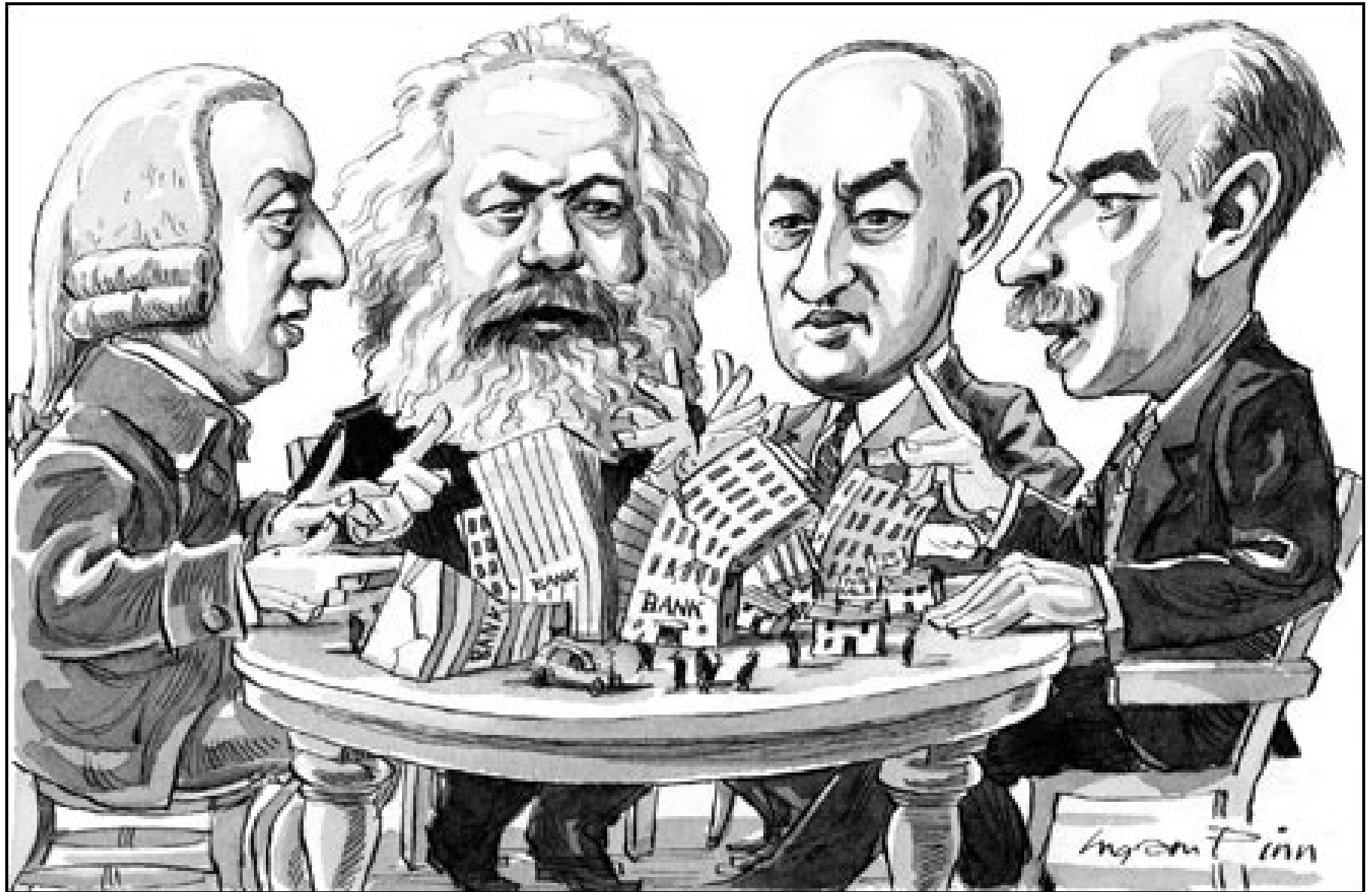
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**Banks, Markets and Financial Innovation
Efficiency, Systemic Risk and the Role of Regulation**
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What to do with broke banks?



Let's see what Aristotle and Schumpeter have to say...

Great thoughts ...



“ Tragedy, is [...] serious, complete, and of a certain magnitude; **through pity and fear** effecting the **proper catharsis** [=purgation]. ”

Aristotle

“ The problem [is not] how capitalism administers existing structures, [but] how it creates and destroys them. This **creative destruction** causes continuous progress. Situations emerge [...] in which many firms may have to perish. ”

Joseph Schumpeter



... and their application to failed bank treatment

Bank insolvency resolution can be thought of as a **process of catharsis**: Resolving failed banks in a **rules-based and prompt way** increases **real economic performance**

- **Cleans** out existing **moral hazard** (=purgation from corrupted incentives)
- **Improves** functioning of the banking system, e.g. its **credit allocation**
- Prevents **regulatory forbearance**

Contents

- **Why is insufficient bank insolvency resolution problematic and what are the solutions?**
- How can this be tested empirically?
- What are the results?

Literature (1/2) – What are the problems with insolvent banks if not resolved?

Bank incentive distortions	Individual moral hazard (ex ante)	<ul style="list-style-type: none"> Anticipation of bailout, excessive risk or complexity taking, unsound balance sheet blow-up, insufficient screening/monitoring (<i>Beltratti/Stulz, 2009; Dell’Ariccia/Marquez, 2006; DeYoung et al., 2011; Fortin et al., 2010; Marin/Vlahu, 2011</i>) → Suboptimal credit allocation
	Individual moral hazard (ex post)	<ul style="list-style-type: none"> Gambling for resurrection: Insolvent bank seen as out-of-the-money option, values high volatility over expected NPV (<i>Igan/Tamirisa, 2008</i>) Financial zombies create real zombies: Roll-over NPL (<i>Caballero et al., 2008; Peek/Rosengren, 2005</i>) Looting/private rent seeking (<i>Akerlof/Romer, 1993; LaPorta et al., 2003</i>)
	Collective moral hazard	<ul style="list-style-type: none"> Herding into asset classes to create ‘too-many-to-fail’ (<i>Acharya, 2009; Brown/Dinc, 2011; Kasa/Spiegel, 2008; Stever/Wilcox, 2007</i>) Rolling-over NPL and collective disclosure to avoid blame (<i>Rajan, 1994</i>)
Banks’ monitors incentive distortions	Depositors	<ul style="list-style-type: none"> No incentive for monitoring: small, dispersed, insured (<i>Calomiris/Kahn, 1991; Kaufman, 2006; Marin/Vlahu, 2011</i>) Potential collusion of insured depositors if rents are shared (<i>Detragiache/Demirgüc-Kunt, 2005; Demirgüc-Kunt et al., 2008</i>)
	Regulators	<ul style="list-style-type: none"> Time-inconsistency/inability of bank-closure decision, no commitment (<i>Acharya/Yorulmazer, 2007; DeYoung et al., 2011; Mailath/Mester, 1994</i>) Political economy: rent-seeking, regulatory capture (<i>Kane, 1987; Brown/Dinc, 2005; Imai, 2009; Kane, 1987</i>)

► Absence of a rules-based bank insolvency resolution regime can entail moral hazard, lead to suboptimal credit allocation and negatively affect real output

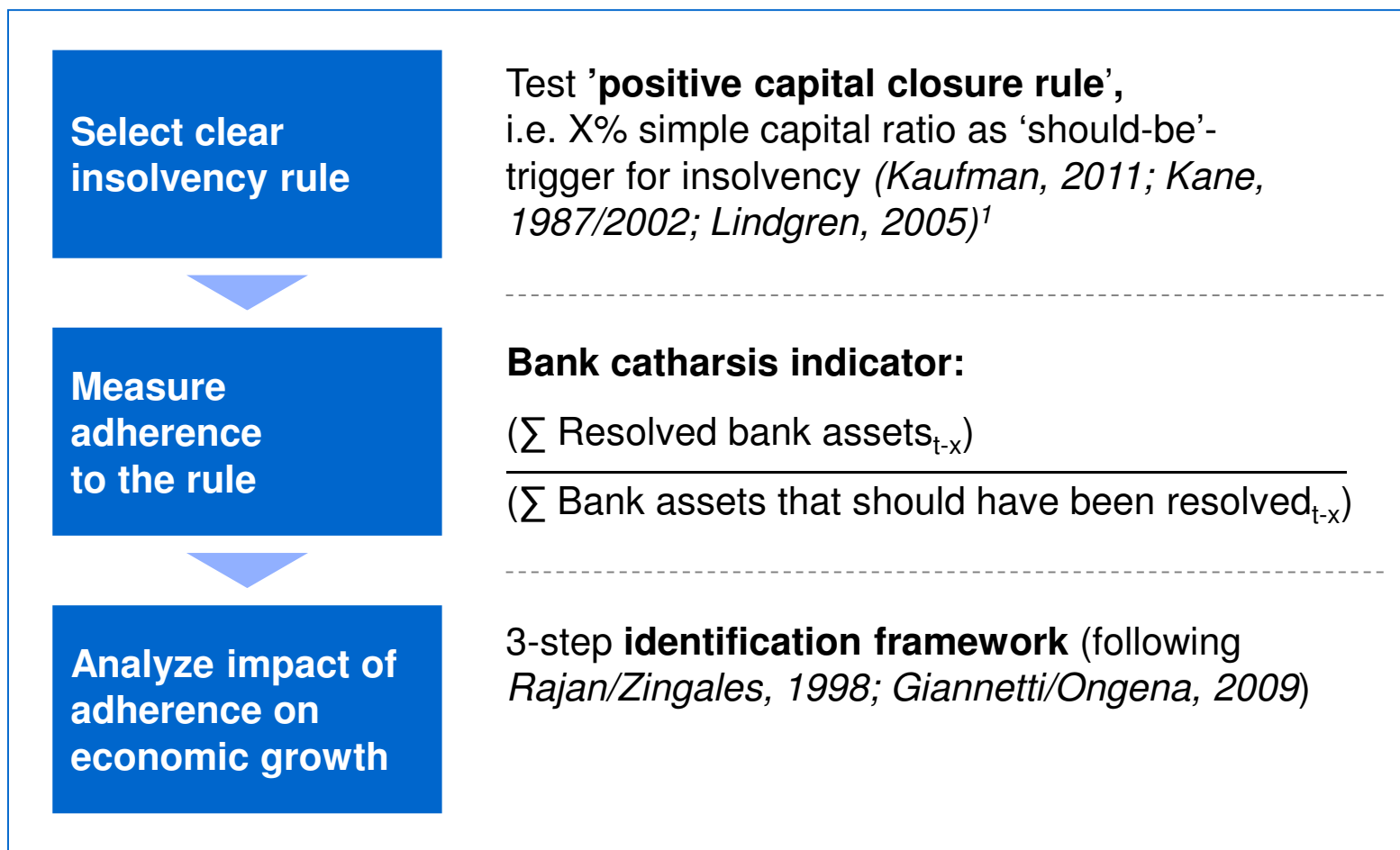
Literature (2/2) – Bailout vs. Catharsis, which resolution policies are most effective to (re)establish incentives in financial intermediation?

	‘Accommodating’ policies – The bailout effect	‘Cleansing’ policies – The catharsis effect
<i>What is it?</i>	<ul style="list-style-type: none">▪ Aim: Sustain financial intermediary as legal entity▪ Instruments: (blanket) guarantees, open liquidity assistance, recapitalization, regulatory forbearance	<ul style="list-style-type: none">▪ Aim: End of existence of financial intermediary as legal entity (incl. equity wipeout, ousting of management)▪ Instruments: purchase and assumption, closure and liquidation
<i>How does it tackle the problem?</i>	<ul style="list-style-type: none">▪ Create or sustain incentive distortions (<i>Kane/Klingebiel, 2004</i>)▪ Do not speed recovery, do not mitigate output loss, but increase cost of crises and moral hazard in the long-run (<i>Giannetti/Simonov, 2009; Honohan/Klingebiel, 2003; Dell’Ariccia et al., 2008</i>)	<ul style="list-style-type: none">▪ Reestablish incentives (<i>Acharya, 2009; Caprio et al., 2010; DeYoung et al., 2011; Kane, 2002; Panyagometh/Roberts, 2009; Perotti/Suarez, 2002; Rancièrè et al., 2008</i>)▪ More pronounced if not discretionary (<i>Demirgüç-Kunt/Serven, 2010; Kaufman, 2011/2006</i>)
	Rules-based resolution of failed banks reestablished incentives and improves the functioning of banking and economic performance	

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Nice story – but: Is it true? How can we test this?



¹ Kaufman and Kane, e.g., explicitly relate the phenomenon of “undercapitalized zombies” to moral hazard and insufficient insolvency regimes for financial institutions and advocate a simple trigger

Identification strategy to prove causal relation between bank catharsis effect and real economic performance

1 $\Delta \ln(\text{output}_{i,t}) = \alpha + \beta * \text{bank catharsis indicator}_{k,t} + FE + X_{i,t} + Z_{k,t} + \varepsilon_{i,t}$

Growth of individual firms, as measured, e.g. by $\Delta \ln(\text{revenue})$ Core variable of interest, captures how rules-based banks are resolved Firm FE Year FE Set of country-level control variables

Set of firm-level control variables **OLS**

2 **Identification problem:** Endogeneity due to omitted variables and simultaneity (not all captured by FE & controls)

Solution: Instrumental variable for bank resolution

- IVs: two bank insolvency law variables
 - Existence of separate bank insolvency law
 - Insolvency declaration power of a public agency
- Allows for diagnostic overID tests
- Cp/contrast *Jayaratne/Strahan, 1996; Giannetti/Ongena, 2009*

IV/ GMM

3 **Identification problem:**

- So far, we proved correlation, but how to prove causation?
- Still endogeneity in IV?

Solution: Interaction, using dependence on bank finance in an interaction term (cp. *Rajan/Zingales, 1998; Giannetti/Ongena, 2009* and others)

$$\Delta \ln(\text{output}_{i,t}) = \alpha + \beta_1 * \text{bankdep}_i + \beta_2 * \text{bank catharsis indicator}_{k,t} + \beta_3 * (\text{bankdep}_i * \text{bank catharsis indicator}_{k,t}) + X_{i,t} + \text{bankdep}_i * Z_{k,t} + \sum_i \gamma_i * \text{firm}_i + \sum_{k,t} \delta_{k,t} * \text{country year}_{k,t} + \varepsilon_{i,t}$$

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Solution: Interaction, using dependence on bank finance in an interaction term (cp. *Rajan/Zingales, 1998; Giannetti/Ongena, 2009* and others)

- Core idea: Even if firm growth and bank catharsis experience correlation due to endogeneity, it is extremely unlikely to do so in a systematic way for firms with different bank dependence
- Allows additional fixed effects filters (e.g. country-year)

X

Model	(1)	(2)	(3)	(4)	(5)
	OLS	OLS	OLS	OLS	OLS
Dependent variable	$\Delta \ln(\text{OpRev})$	$\Delta \ln(\text{OpRev})$	$\Delta \ln(\text{OpRev})$	$\Delta \ln(\text{OpRev})$	$\Delta \ln(\text{OpRev})$
Catharsis indicator (8% CR)	0.344*** (0.00564)	0.441*** (0.00511)	0.310*** (0.00664)	0.398*** (0.00624)	0.0620*** (0.00721)
<i>Firm-level controls</i>					
Bank dependence		0.0730*** (0.00614)		0.129*** (0.00693)	
Firm age (log)		-0.0733*** (0.000468)		-0.0695*** (0.000520)	-0.294*** (0.00456)
Lagged share of total assets		0.310** (0.126)		0.127 (0.124)	-0.187 (0.405)
Profitability		0.459*** (0.00338)		0.445*** (0.00376)	0.802*** (0.00677)
<i>Country-level controls</i>					
Financial development			-0.0759*** (0.00112)	-0.0725*** (0.00106)	-0.0556*** (0.00428)
Bank undercapitalization			0.00630*** (0.00237)	0.0509*** (0.00234)	0.0166*** (0.00379)
Bank concentration CR3			-0.0137*** (0.00222)	-0.0157*** (0.00204)	0.00615 (0.00520)
GNI per capita			-0.00175*** (0.000065)	-0.00159*** (0.000066)	-0.0126*** (0.00090)
Political openness			0.00233*** (0.000397)	0.0111*** (0.000364)	0.0302*** (0.00110)
Constant	0.118*** (0.000393)	0.246*** (0.00183)	0.214*** (0.00304)	0.204*** (0.00338)	0.882*** (0.0231)
Firm FE	NO	NO	NO	NO	YES
Year FE	NO	NO	NO	NO	YES
Observations	1,792,558	1,555,980	1,440,787	1,252,126	1,252,126
R-squared	0.002	0.040	0.012	0.045	0.164
Growth rate differential (additional % of firm growth) ^[1]	1.8	2.3	1.6	2.1	0.3

Robust clustered standard errors in parentheses *** p<0.01, ** p<0.05, * p<0.1

There seems to be a **statistically and economically significant** effect of bank catharsis on real firm performance, but can we **exclude endogeneity concerns?**

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Model	(1)	(2)
Dependent variable	IV GMM $\Delta \ln(\text{OpRev})$	IV GMM $\Delta \ln(\text{OpRev})$
Catharsis indicator (8% CR)	1.146*** (0.0281)	0.828*** (0.0497)
<i>Firm-level controls</i>		
Bank dependence		0.0684*** (0.00982)
Firm age (log)		-0.0647*** (0.000706)
Lagged share of total assets		-0.679** (0.299)
Profitability		0.341*** (0.00512)
<i>Country-level controls</i>		
Financial development		0.0204*** (0.00191)
Bank undercapitalization		-0.0158*** (0.00405)
Bank concentration CR3		0.175*** (0.00867)
GNI per capita		0.00371*** (0.000118)
Political openness		-0.0183*** (0.00102)
Constant	0.162*** (0.000862)	0.482*** (0.00519)
Year FE	NO	YES
Observations	717,211	606,588
R-squared	0.01	0.108
Weak instrument test (F) ^[1]	7700	4500
Hansen test (p-value) ^[2]	0.567	0.218
Endogeneity test (p-value) ^[3]	0.000	0.000

- **Effect confirmed** in general
 - **Validity of instrument:**
 - ☑ **IV condition 1:** Relevance of resolution law IVs for actual resolution (theory and confirmed in first stage)
 - ☑ **IV condition 2:** Exogeneity of instrument, i.e. exclusion of any causal effect of bank resolution law IVs on firm performance other than through actual resolution
 - Theory: Direct effect unlikely
 - Diagnostic: Hansen OID test does not reject, but drops
 - Potential problem of **reverse causality** (e.g. economic dev't or lobbying for laws)?
- **Use additional strategy to overcome endogeneity concerns and prove causality**

Notes: [1] Uses the Kleibergen-Paap Wald F statistic [2] Tests the null hypothesis that the instruments are uncorrelated with the error [3] Tests the null hypothesis that the estimation results are not altered by using instrumental variables

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- Core idea: Even if firm growth and bank catharsis experience correlation due to endogeneity, it is extremely unlikely to do so in a systematic way for firms with different bank dependence
- Allows additional fixed effects filters (e.g. country-year)

X

Model	(1)	(2)	(3)
Dependent variable	$\Delta \ln(\text{OpRev})$	$\Delta \ln(\text{OpRev})$	$\Delta \ln(\text{OpRev})$
Catharsis indicator (8% CR)	0.298*** (0.0250)		
Catharsis indicator x bank dependence	0.496*** (0.132)	0.691*** (0.149)	0.530*** (0.163)
Firm-level controls	YES	NO	YES
Country-level controls	YES	NO	YES
Constant	YES	YES	YES
Country-Year FE	NO	YES	YES
Firm FE	NO	YES	YES
Observations	1,252,126	1,792,441	1,252,126
R-squared	0.046	0.398	0.432
Growth rate differential (additional % of firm growth) ^[1]	2.1	0.8	0.6

Robust clustered standard errors in parentheses

*** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$

- Particularly firms **more dependent on bank financing** benefit from the bank catharsis effect
- Model controls for **all sorts of fixed effects**, even country-year trend and firm FE (more detailed than industry fixed effects used in literature!)
- Endogeneity unlikely:** Even if firm growth and bank resolution might experience correlation due to omitted variables/reverse causation, it is extremely unlikely to do so in a systematic way for firms with different bank dependence (everything else is captured by fixed effects/trends)

Extensions – Nice effect, but can we get a bit more of a ‘smoking gun’? What is the channel of transmission for the catharsis effect? (1/2)

Model	(1)	(2)	(3)	(4)	(5)
Dependent variable	$\Delta \ln(\text{OpRev})$	$\Delta \ln(\text{OpRev})$	$\Delta \ln(\text{OpRev})$	$\Delta \ln(\text{OpRev})$	$\Delta \ln(\text{OpRev})$
	Panel A	Panel B: Split sample		Panel C: Split sample	
	Full sample	Active firms	Insolvent firms	High profitability firms ^[1]	Low profitability firms ^[1]
Catharsis indicator x bank dependence	0.530*** (0.163)	0.587*** (0.167)	-0.305 (0.753)	0.762** (0.366)	-0.513 (0.488)
Firm-level controls	YES	YES	YES	YES	YES
Country-level controls	YES	YES	YES	YES	YES
Constant	YES	YES	YES	YES	YES
Country-Year FE	YES	YES	YES	YES	YES
Firm FE	YES	YES	YES	YES	YES
Observations	1,252,126	1,179,171	72,955	368,498	314,340
R-squared	0.432	0.428	0.480	0.653	0.616
Growth rate differential (additional % of firm growth) ^[2]	0.6	0.7	N/A	0.9	N/A

Notes: [1] Profitability is defined as ROA lagged by one year, sample is cut at the 33rd and 67th percentiles

- **Quality channel:** If our initial hypothesis is correct, rules-based resolution will increase incentives for better credit allocation decisions, i.e. **banks will prefer high quality customers** rather than gambling with lending decisions for high volatility → High quality firms benefit more
- **Test using sample cuts¹:** higher quality (e.g. profitability) firms receive particularly strong growth push, no/negative effect for low quality firms → **Quality of lending channel is reestablished**

¹ One could also run models with triple interactions (similar results), but sample cut results are displayed for ease of presentation and interpretation

Extensions – Nice effect, but can we get a bit more of a ‘smoking gun’? What is the channel of transmission for the catharsis effect? (2/2)

Model	(1)	(2)	(3)
Dependent variable	Δ debt/assets	Δ debt/assets	Δ debt/assets
Catharsis indicator	0.00454 (0.00433)	-0.122*** (0.0138)	
Catharsis indicator x bank dependence		0.651*** (0.0709)	0.710*** (0.0840)
Firm-level controls	YES	YES	YES
Country-level controls	YES	YES	YES
Constant	YES	YES	YES
Firm FE	YES	YES	YES
Year FE	YES	YES	NO
Country-Year FE	NO	NO	YES
Observations	957,432	957,367	957,367
R-squared	0.041	0.042	0.312

Robust clustered standard errors in parentheses

*** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$

- **Quantity channel:** If our initial hypothesis is correct, rules-based resolution and the resulting realignment of incentives in credit allocation would not lead to more bank credit overall, but we could expect a **reallocation of credit to firms that need credit most**, i.e. are willing to pay optimal risk-adjusted rates

→ **Firms that need credit** (not all firms!) **are able to expand their debt ratio**¹

¹ Note that we use the change in debt to non-equity-liabilities ratio to make sure that results are not driven by a loss in equity

Extensions – Where is a positive capital closure rule most successful?

Model	(1)	(2)	(3)
Dependent variable	$\Delta \ln(\text{OpRev})$	$\Delta \ln(\text{OpRev})$	$\Delta \ln(\text{OpRev})$
	Panel A	Panel B: Split sample	
	Full sample	High access to international finance ^[1]	Low access to international finance ^[1]
Catharsis indicator x bank dependence	0.530*** (0.163)	1.253*** (0.388)	0.0305 (0.246)
Firm-level controls	YES	YES	YES
Country-level controls	YES	YES	YES
Constant	YES	YES	YES
Country-Year FE	YES	YES	YES
Firm FE	YES	YES	YES
Observations	1,252,126	337,343	503,041
R-squared	0.432	0.530	0.530
Growth rate differential (additional % of firm growth) ^[2]	0.6	1.5	N/A

Notes: [1] Access to alternative funding/international finance is defined as (loans from non-resident banks + international debt issues)/GDP, sample is cut at the 33rd and 67th percentiles [2] The growth rate differential presents a measure (in %

- A priori, **direction of catharsis effect not necessarily positive**
 - **Counterargument:** Positive effect outweighed by **negative effects/costs of bank insolvencies**
 - Avoid myopic policy recommendations, test under which economic conditions catharsis works
 - One such condition: **Openness to foreign competitors and credit supply** to avoid credit crunch
- **High access to alternative funding** sources is catalytic: the **negative effects of closures** (potential of credit supply shock) **are milder, the positive catharsis effect more pronounced**

Robustness tests try to overcome potential concerns with our results

Potential concern	Robustness test
Results driven by particular countries or outliers	<ul style="list-style-type: none">▪ Exclude largest economies (all together and each at once)▪ Exclude all countries with <10,000 observations▪ Employ sample that is not censored in dependent variable▪ Censor explanatory variable (1/99)
Results driven by definition or cutoff of catharsis indicator	<ul style="list-style-type: none">▪ Use catharsis indicator computed around alternative cutoffs (e.g. 7% and 9%) for tests▪ Use yearly averages in capital and assets for computing the catharsis indicator▪ Use tier 1 capital ratio (also with varying cutoffs)▪ Exclude M&A banks from the definition of resolved banks
Results driven by definition of bank dependence	<ul style="list-style-type: none">▪ Use alternative bank dependence index, calculated using US SIC sector classification with less subsectors ('rough cut') than NACE-4 (in reference model)
Results driven by other model specifications	<ul style="list-style-type: none">▪ Run models including/excluding controls and fixed effects, run random effects▪ Use alternative control variable definitions

All results are comparable in economic and statistical significance

Robustness (1/2): Restricted/lifted samples

Model	(1)	(2)	(3)	(4)	(5)
Robustness test	Reference case	Excluding top 3 countries	Excluding countries with few observations	No cleaning in dep. variable	Cleaning (1/99) in expl. variable
Dependent variable	$\Delta \ln(\text{OpRev})$	$\Delta \ln(\text{OpRev})$	$\Delta \ln(\text{OpRev})$	$\Delta \ln(\text{OpRev})$	$\Delta \ln(\text{OpRev})$
Catharsis indicator x bank dependence	0.530*** (0.163)	0.527*** (0.175)	0.554*** (0.163)	0.761** (0.356)	0.590*** (0.219)
Firm-level controls	YES	YES	YES	YES	YES
Country-level controls	YES	YES	YES	YES	YES
Constant	YES	YES	YES	YES	YES
Country-Year FE	YES	YES	YES	YES	YES
Firm FE	YES	YES	YES	YES	YES
Observations	1,252,126	890,227	1,221,023	1,272,329	854,737
R-squared	0.432	0.433	0.429	0.348	0.477
Growth rate differential (additional % of firm growth) ^[1]	0.6	0.6	0.7	0.9	0.7

Notes: [1] The growth rate differential presents a measure (in % growth) of the difference in the growth rate between a firm located half a standard deviation above the mean of financial dependence as compared to a firm with a financial dependence measure half a standard deviation below the mean, if located in a country half a standard deviation above the mean of the bank catharsis indicator rather than in a country half a standard deviation below the mean

Robust clustered standard errors in parentheses

*** p<0.01, ** p<0.05, * p<0.1

Robustness (2/2): Alternative variable definitions

Model	(1)	(2)	(3)	(4)	(5)	(6)	(7)
Robustness test	Reference case	Alternative cutoff (7%)	Alternative cutoff (9%)	Resolution w/o M&A	Average capital ratio (8%)	Tier 1 ratio (8%)	SIC-level bank dependence
Dependent variable	$\Delta \ln(\text{OpRev})$	$\Delta \ln(\text{OpRev})$	$\Delta \ln(\text{OpRev})$	$\Delta \ln(\text{OpRev})$	$\Delta \ln(\text{OpRev})$	$\Delta \ln(\text{OpRev})$	$\Delta \ln(\text{OpRev})$
Catharsis indicator x bank dependence	0.530*** (0.163)	0.344*** (0.128)	0.621*** (0.173)	0.595*** (0.171)	0.272** (0.130)	0.332*** (0.0668)	0.373** (0.171)
Firm-level controls	YES	YES	YES	YES	YES	YES	YES
Country-level controls	YES	YES	YES	YES	YES	YES	YES
Constant	YES	YES	YES	YES	YES	YES	YES
Country-Year FE	YES	YES	YES	YES	YES	YES	YES
Firm FE	YES	YES	YES	YES	YES	YES	YES
Observations	1,252,126	1,252,126	1,252,126	1,252,126	812,358	1,183,467	1,272,625
R-squared	0.432	0.432	0.432	0.432	0.476	0.436	0.412
Growth rate differential (additional % of firm growth) ^[1]	0.6	0.5	0.7	0.7	0.5	1.1	0.4

Notes: [1] The growth rate differential presents a measure (in % growth) of the difference in the growth rate between a firm located half a standard deviation above the mean of financial dependence as compared to a firm with a financial dependence measure half a standard deviation below the mean, if located in a country half a standard deviation above the mean of the bank catharsis indicator rather than in a country half a standard deviation below the mean

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Summary and potential policy implications

<p>Catharsis in the financial sector?!</p>	<p>?</p> <p>YES!</p>	<ul style="list-style-type: none"> ▪ We find a significant effect of bank catharsis on firm performance: Firms grow stronger under a more rules-based resolution regime for failed banks
<p>Is that causal, not endogeneity?</p>	<p>?</p> <p>YES!</p>	<ul style="list-style-type: none"> ▪ Trying to overcome endogeneity concerns by using IV and interaction with bank dependence ▪ Robustness checks for alternative samples / variables
<p>How does this work?</p>	<p>?</p> <p>QUALITY & QUANTITY</p>	<ul style="list-style-type: none"> ▪ Quality: Improved credit allocation (to high quality firms) instead of gambling ▪ Quantity: Reallocation of credit to firms that need it
<p>Any conditions or limitations?</p>	<p>?</p> <p>YES!</p>	<ul style="list-style-type: none"> ▪ High access to alternative funding sources ensures milder negative effects of credit crunch (and vice versa!) ▪ Closure rule is hypothetical, with 0-50% implementation

What are the policy implications?

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- We need **incentive compatible bank insolvency regulation** to make catharsis work!
- **Careful** about conditions and limitations of catharsis effect!