



**Comitato per la programmazione
e il coordinamento delle attività
di educazione finanziaria**

Press Release of 12 April 2024

GLOBAL MONEY WEEK: 176 countries around the world, 300 financial education initiatives in Italy recognized by the Edufin Committee, with secondary schools secondary taking the lead

The 24th of March marked the end of the 12th edition of Global Money Week, the awareness campaign dedicated to young people, promoted by the OECD and coordinated in Italy by the Committee for the Planning and Coordination of Financial Education Activities (Edufin Committee).

Members of the Committee for the Planning and Coordination of Financial Education Activities are the Ministry of Economy and Finance, the Ministry of Education and Merit, the Ministry of Business and Made in Italy, the Ministry of Labor and Social Policies, the Bank of Italy, Consob, Covip, Ivass, OCF, and the National Council of Consumers and Users.

Between 18 and 24 March, in Italy, public and private institutions, associations, universities, schools and research organizations involved young people in **nearly 300 financial education initiatives** collected in the [event's official calendar](#).

These initiatives discussed money, payment instruments, savings, financial planning, investments, insurance and, in a future perspective, retirement and sustainability; special consideration was paid to online payments, cybersecurity and fraud and scams made through the web, in line with the theme of this edition of the event "*Protect your money, secure your future.*"

Global Money Week 2024 was also actively supported by the Ministry of Education and Merit, which invited Italy's schools and Italian schools abroad to join the initiatives dedicated to them.

For the youngest children, educational workshops were held in the classroom, such as those dedicated to building stories or managing the budget of an imaginary friend, so as to bring girls and boys closer to the issues of financial planning. Educational workshops, quizzes, and lectures were held for secondary students, and webinars and seminars were held for college students and young adults; online materials such as video tutorials, video pills, and Podcasts were disseminated to all, which were always accessible. Some schools also came up with initiatives which were implemented independently within the Institutes.