



Comitato per la programmazione
e il coordinamento delle attività
di educazione finanziaria

PRESS RELEASE

Financial Education Month is back: registrations for the October 2019 edition are open at quellocheconta.gov.it

After the first edition, with the participation of 108 organizations (197 subjects involved overall, including public and private institutions and organizations), and more than 350 events in 120 cities throughout Italy, the Financial Education Month returns from 1 to 31 October 2019. It is promoted by the [Committee for the planning and coordination of financial education activities](#), with the participation of Consob.

The programme of the Month includes a full calendar of events, starting in the first week of October with the "World Investor Week" - the international event dedicated to asset management – to continue with cultural events, information seminars, shows, play days and training on financial education as well as insurance and social security issues.

Projects and initiatives can be submitted to the Committee with the filling out of the online form at <http://www.quellocheconta.gov.it/ottobreeduфин> from today June 12 until 13 September next.

It will be granted to the participants to the event the use of the official logo of the Month and all the participants will be given evidence in a full national-scale promotion of the event itself, so as to guarantee to the organizers of the various initiatives greater visibility as well as to promote the effectiveness of the undertaken actions through coordination with the other participating subjects.

For all the partners of the Month there will also be available a chat and interactive tools as to maximize communication on the various events as well as to identify all the subjects committed in Italy on these topics, so as to favour the creation of synergies.

The Committee encourages the participation, by the submission of their candidacy, of associations, institutions, companies, universities and research centers, schools, foundations, public administrations and any organization that wants to be involved in the field of financial education with quality events, both non-profit and free for all the participants. All the initiatives having the objective of the increase of basic knowledge on insurance, social security and management and planning of personal and family financial resources will be accepted. All they represent essential knowledge for the serenity of today and the future.

Rome, 12 June 2019