

The Consumption Risk of Bonds and Stocks*

Svetlana Bryzgalova[†]

Christian Julliard[‡]

May 22, 2018

Abstract

Aggregate consumption growth reacts slowly, but significantly, to bond and stock return innovations. As a consequence, slow consumption adjustment (SCA) risk, measured by the reaction of consumption growth cumulated over many quarters following a return, can explain most of the cross-sectional variation of expected bond and stock returns. Moreover, SCA shocks explain about a quarter of the time series variation of consumption growth, a large part of the time series variation of stock returns, and a significant (but small) fraction of the time series variation of bond returns, and have substantial predictive power for future consumption growth.

Keywords: Pricing Kernel, Stochastic Discount Factor, Consumption Based Asset Pricing, Bond Returns, Stock Returns, Slow Consumption Adjustment.

JEL Classification Codes: G11, G12, G13, C52.

*We benefited from helpful comments from Douglas Breeden, Mike Chernov, Anna Cieslak, John Cochrane, Ian Dew-Bekker, Ravi Jagannathan, Martin Lettau, Lars Lochstoer, Dong Lou, João Mergulhão, Tarun Ramadorai, Nick Roussanov, Ken Singleton, Andrea Tamoni, Annette Vissing-Jorgensen, Amir Yaron, and seminar and conference participants at Berkeley Haas, Kellogg, LSE, Stanford, LBS, USC Marshall, Federal Reserve Board of Governors in Washington DC, Federal Reserve Bank of Boston, UIUC, Pennsylvania State University, Duke/UNC 2016 Asset Pricing conference, EFA 2016 annual meeting, HSE ICEF, LSE, MFA 2016 conference, SoFiE 2016 conference, 2017 FIRN Asset Pricing workshop (Melbourne). Any errors or omissions are the responsibility of the authors. Christian Julliard thanks the Economic and Social Research Council (UK) [grant number: ES/K002309/1] for financial support.

[†]Stanford University, bryzgals@stanford.edu

[‡]Department of Finance, FMG, and SRC, London School of Economics, and CEPR; c.julliard@lse.ac.uk.