

## PRESS RELEASE

### **CONSOB promotes in Italy the sixth edition of the World Investor Week (WIW), launched today by IOSCO**

CONSOB promotes in Italy the sixth edition of the "World Investor Week" (WIW), conceived and promoted by the International Organization of Securities Commissions (IOSCO), the world forum gathering the Supervisory Authorities of the Financial Markets operating in the various countries [[IOSCO Press Release of 3 October 2022](#)].

The primary objective of the campaign is to raise public awareness of the **importance of financial education**, to promote understanding and autonomy of judgment in making financial decisions in the context of real life. Following past editions, the WIW will give space to key messages on subjects like "smart investors" as well as to current phenomena such as **sustainable finance**, **crypto-assets**, and **investor resilience**, in a particularly challenging context like the current one.

The World Investor Week in Italy will take place in connection with the [Month of Financial Education](#), bringing back to the WIW the bivalent initiatives that will be implemented during the month of October.

The site specifically dedicated to the worldwide campaign - <http://www.worldinvestorweek.org> - contains general information on the features of the campaign, on its key messages, on the participating Countries and on the resources available. This year the event is also supported by various international organizations, such as, among others, the G20 (Indonesia 2022), the World Bank and the OECD.

3 October 2022