

# IOSCO WORLD INVESTOR WEEK 2021 WEBINAR

October 4, 2021  
13.00-15.30 pm (CEST)

## GLOBAL WEBINAR ON SUSTAINABLE FINANCE

Environmental, social and governance objectives for well-informed and protected investors

Sustainable finance is one of the key topics of the 2021 edition of the WIW in light of its growing connection with the retail investor's world: on the one hand ESG investments may become the reference mainstream in the financial services sector in the near future (for political and social reasons), on the other hand it is crucial that any evolution/development occurs in parallel with a greater awareness of their characteristics by retail investors.

Financial industry and regulators are fully involved in a process of transition to a sustainable economy that affects both developed and emerging countries. IOSCO works in this area at different levels: Sustainable Task Force, Committee 8 on Retail Investors, Growth and Emerging Markets Committee.

The aim of the global webinar organized by Consob for the WIW 2021 is to record the state of the art and discuss developments in the sector, with a view to analyse the main implications in terms of investor protection and education.



### Keynote speech (13:00 – 13:15)

#### Erik Theeden

Director General of the Swedish FSA and Chair of the IOSCO Task Force on Sustainable Finance

### Panel 1 (13:15 – 14:15)

*Sustainable finance and related products: ensuring investor protection through rules, standards and market practices*

#### Stefano Cappiello

Director General of the Banking and Financial System Legal Affairs Directorate of the Italian Ministry of Economy and Finance

#### Andrea Beltramello

Member of Cabinet of Executive Vice-President Valdis Dombrovskis at European Commission

#### Jean-Paul Servais

Chairman of the Belgian FSMA, Vice-Chair of the IOSCO Board and Chair of the IFRS Foundation

#### Natasha Cazenave

Executive Director of ESMA

#### Tanguy van de Werve

Director General of the European Fund and Asset Management Association (EFAMA)

#### Moderator

#### Martina Tambucci

Head of International Relations Office at Consob

### Panel 2 (14:15 – 15:15)

*Sustainable finance: the role of investor education for retail investors*

#### Chiara Monticone

Senior Policy Analyst, Financial Education, OECD

#### Annamaria Lusardi

University Professor of Economics and Accountancy at the George Washington University School of Business and Director of the Italian Financial Education Committee

#### Jose Alexandre Vasco

Director of Investor Protection and Assistance Office of Brazilian CVM

#### Aleksandra Maczynska

Executive Director of Better Finance

#### Josina Kamerling

Head of Regulatory Outreach at CFA Institute for EMEA region

#### Moderator

#### Pasquale Munafò

Chair of the IOSCO C8 on Retail Investors

*Final remarks: Chiara Mosca, Consob Commissioner (15:15 – 15:30)*

Registration required at the link <https://primetime.bluejeans.com/a2m/register/fbaypugj>  
Possibility to submit questions during the webinar through the chat function

This webinar is hosted by the Italian financial market authority