



PRESS RELEASE

Consob puts once more Financial Education at the center

World Investor Week starting again opening the Month of Financial Education

World Investor Week, the financial education campaign promoted by Consob is back again this year, at its third edition.

Lectures, conferences, theatrical performances: a dense [calendar of events](#), which until October 6 will follow each other at a fast pace throughout Italy to reach every shape and age of audience, youngest, adults, the elderly, corporations, women.

The goal is to spread as much as possible the basic financial knowledge of the Italian savers and to put at their disposal the minimum required tools both to protect themselves against scams and also to assist them in the improvement of their money management planning, in the perspective of the future needs of their lives: buying a home, getting a university degree, managing retirement, or raising capital for small and medium-sized businesses.

The initiative, coordinated in Italy by Consob, is part of an international project (Wiw, World Investor Week), launched three years ago by Iosco (International Organization of Securities Commissions), the organization bringing together the regulatory and supervisory authorities on the financial stock markets of over 100 countries, 89 of which have joined Wiw.

In the meantime, World Investor Week is an integral part of the [Month of Financial Education](#), the project launched nationally in October, two years ago, by the Committee for Financial Education.

Five hundred events throughout Italy, involving all the regions, 82 provinces, 178 municipalities: this is the calendar of the Month of Financial Education ([link](#)), which is growing strongly (+ ...%) with respect to last year. 12,000 followers on the Facebook webpage of the Financial Education Committee.

"We want to work to increase the sensitivity and awareness towards financial, insurance and social security issues", commented Professor Annamaria Lusardi, Director of the Edufin Committee. "The objective - observed Giuseppe D'Agostino, member of the Consob Committee - is to ensure all the cultural and operational tools to acquire the ability to act economically and consciously for the improvement of well-being".

Milan, 1st October 2019