

# Market Transparency: The MiFID II/MiFIR Regime

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### Outline

- 1. Sketching out the new trading environment
- 2. Transparency in non-equity markets: too much of a good thing?
- 3. MiFIR remedies for non-equity markets
- 4. Conclusions (food for panelists)

1.

# Sketching out the new trading environment

### Seeking an integrated market

# Competition among trading venues on trading services

- Higher quality of trading services
- Reduced costs

## Consolidation of information

- More transparent trading and visible order book
- Broader investor choice

### A EU «Transparent Market System»?

#### Does transparency enhance liquidity?

- In the rule-makers' intention:
  - The visibility of orders ("trading interests") distributed over different venues, and hence
  - The matching of orders
- Increased transparency facilitates the creation of a "virtual" integrated market
- ... regardless of the trading platforms where orders are routed

## Trading venues and beyond

#### Regulated market

- Only for market operators (specific authorization required)
- Non-discretionary multilateral matching

#### **MTF**

- For market operators and investment firms (qualifies as investment service)
- Non-discretionary multilateral matching

#### **OTF**

- For market operators and investment firms (qualifies as investment services)
- Discretional multilateral matching (non-equity and derivatives)
- Proprietary capital and matched principal trading

#### Systematic internaliser

- For investment firms only (qualifies as investment service)
- Dealing on own account on a frequent and systematic basis outside reg. markets,
   MTF, and OTF

### What will the new markets look like?

MiFID II and MiFIR will intensify two opposite forces:

- Concentration: order flows converge; prices originate centrally
  - Obligations to route trading orders to trading venues or SI
  - Data reporting services providers
- Fragmentation: pushes order flows away from trading venues
  - Intensified pre-trade transparency for trading venues may incentivize the recourse to OTC

## ... but an asymmetric regime

- The two forces do not have equal intensity for equity and non-equity
- Transparency obligations are largely similar for equity and non-equity
- 2. Trading obligations:
  - Apply to equity (23 MiFIR) and to some derivatives (28 MiFIR)
  - Do not apply to non-equity
- May transparency obligations without trading obligations exacerbate fragmentation of non-equity markets?

2.

Transparency in non-equity markets: too much of a good thing?

### Transparency in non-equity markets

- All types of trading venues (and, partially, systematic internalizers): pre- and post-trade transparency
- OTC transactions by investment firms on financial instruments traded on trading venues: post-trade transparency

#### Twofold objective:

- Not impairing the price-discovery process in respect of particular financial instruments due to the fragmentation of liquidity
- Eliminating room for forum shopping (among trading venues) or reducing it (trading venues v. OTC)

## Pre-trade transparency in non-equity markets (trading venues and SI)

#### Trading venues (RM, MTF, OTF)

- Bid/offer prices and depth of trading interests; includes actionable indications of interest
- Differentiated for: order-book; quote-driven; auction; voice; request for quote

#### Systematic internalisers (SIs)

- Publication of firm quotes for financial instruments traded on a trading venue for which they are internalisers and for which there is a <u>liquid market</u>, only when:
  - SIs are prompted by a client and
  - SIs agree to provide a quote

# An equity-style transparency for non-equity (i)

Quote-driven markets, typical for non-equity, rely on dealers (including market makers)

- Pre-trade transparency creates more market-impact risk
  - As counterparties adjust their orders, marginal benefits for first-movers (already on the market) decrease
  - Hence, pre-trade transparency may dissuade from routing orders to trading venues, so as to keep trading strategies confidential
- OTFs are former OTC world. After MiFID2, OTC area reduced, thus leaving less room for escaping the regulatory burden. What's next with MiFID3?

# An equity-style transparency for non-equity (ii)

### For non-equity markets

- Stricter regulation (than today): pre-trade transparency
- Lighter regulation (than equity): no trading obligation
- Is it better some shades of Grey?
- Or Black (no transparency and no trading obligation)?
- Or White (full transparency and trading obligation)?

Level 1 review (2020?) as a last resort opportunity if the overarching approach proves fatally flawed

Transparency in non-equity markets

### Not one size but fit for all?

Not only a differentiation in MiFIR between equity and non-equity, but also

### MiFIR remedies:

- Corporate v. sovereign bonds
- Class of bonds v. class of bonds
- Within the same class liquid vs nonliquid (e.g. at the issuance and at maturity)

3.

# MiFIR remedies for non-equity markets

## Key remedy: darkness



## Safeguards

### Full transparency suffers exceptions:

- Waivers: from pre-trade transparency for certain order types and for illiquid instruments
- Deferrals: for post-trade transparency for certain transactions and for illiquid instruments
- Suspensions: from pre- and post-trade for temporary lack of liquidity

 Other exceptions (e.g. for hedging/packages, collateral, ...)

## Safeguards at Level 1 (i)

Waivers from the pre-trade transparency may be granted:

- for orders that are large in scale compared with normal market size (as for equity)
- for actionable indications of interest in request-forquote (RFQ) and voice trading systems that are above a size specific to the financial instrument, which would expose liquidity providers to undue risk
- for financial instruments for which there is not a liquid market

## Safeguards at Level 1 (ii)

The disclosure of **post-trade** transparency information may be **deferred** for transactions which:

- are large in scale compared with the normal market size; or
- are related to financial instrument for which there is not a liquid market (for non-equity only); or
- are above a size specific to the non-equity financial instrument, which would expose liquidity providers to undue risk

## Safeguards at Level 1 (iii)

Competent authorities may suspend **pre- and post-trade** transparency obligations for a class of **non-equity** financial instruments, where the **liquidity** falls below a specified threshold

 to be calculated according to a methodology specified by ESMA and on the basis of objective criteria specific to the market for the financial instrument concerned

## Safeguards at Level 2 (i)

Flexible (non-static) approach to the determination of:

- non-equity financial instruments which do not have a liquid market (and are therefore exempted from transparency) and
- the various thresholds for the purpose of calibrating pre-trade and post-trade transparency obligations
  - → Possibility to adapt the liquidity status and the thresholds in light of changes in trading patterns on a periodic basis

## Safeguards at Level 2 (ii)

Trading venues for **non-equity** financial instruments, operating a **RFQ** system, should make public <u>all submitted</u> <u>quotes</u> - in response to a request for quote - <u>at the same</u> <u>time but not later than when they become executable</u> (Reg. EU 2017/583, Annex 1)

→ This is to ensure that members or participants who are providing their quotes to the requester first (first movers) are not put at a disadvantage (being therefore incentivized to pull out)

4.

# Conclusions (food for panelists)

### The law of unintended consequences...



Reduced trading activity / larger spreads: Less liquidity?

## Or just a matter of perspective?



- Zero option vs concentration of trading information vs concentration of trading?
- Reduced liquidity for single venues (e.g. regulated markets) or for trading venues in general, but increased liquidity on the market as a whole?

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## What lies ahead? (i)

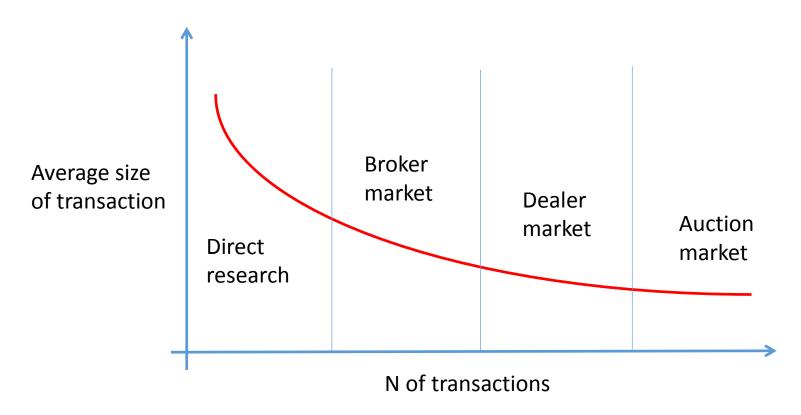
The new trading environment might lie somewhere between (and will most likely combine) two extreme scenarios:

- Non-equity markets might become more similar to equity markets
  - Are non-equity markets like they are because of the (pre-MiFID II/MiFIR) applicable rules, or were those rules like they were because of inherent market features?



## What lies ahead? (ii)

- 2. Part of the trading might be squeezed out of trading venues and move to the OTC world
  - Hence, how to identify interested counterparties?



## Food for panelist

- •MiFID2:
- <u>M</u>ost <u>I</u>ntermediaries <u>Find I</u>t <u>D</u>ifficult<sup>2</sup>?
   Or
- •MiFIR:
- <u>M</u>ost <u>I</u>ntermediaries <u>Find I</u>t <u>R</u>easonable?