



Comitato per la programmazione  
e il coordinamento delle attività  
di educazione finanziaria

## Press release of 13 February 2023

### Global Money Week 2023 starts on March 20th

*"Plan your money, plant your future"* is the theme of this edition of **Global Money Week**. Applications for the organization of events and initiatives throughout Italy are open on the Edufin Committee website. **You can apply until 13 March.**

The [Global Money Week](#) (GMW) is the annual event promoted by the OECD with the aim of raising young people's awareness of the importance of acquiring the knowledge, skills and behaviours necessary to make informed financial decisions.

Since its launch, in 2012, the event has involved over 50 million young people in 176 countries. In Italy, the campaign is coordinated by the Committee for the planning and coordination of financial education activities (Edufin Committee) with the organizational support of the Bank of Italy.

*"Plan your money, plant your future"* is a message emphasizing the strong link between planning one's finances and one's future with a view to sustainable development, with attention to the environment and to society.

The Edufin Committee invites associations, institutions, companies, universities and research centres, schools, foundations, public administrations and any other organization wishing to participate in the field of financial education with quality events. All the initiatives meeting the requirements of the Guidelines available on the official website [www.quellocheconta.gov.it](http://www.quellocheconta.gov.it) will be approved. Membership will allow you to use the official GMW logo and to take advantage from the many promotional activities, at national and local level, managed by the Committee to promote wider visibility to the organizers of the individual initiatives.

Information on the events will be published on the official website [www.quellocheconta.gov.it](http://www.quellocheconta.gov.it) and on the social profiles @ITAedufin (Facebook), Twitter, Instagram and @ComitatoEdufin (LinkedIn).

*"To know how to manage money is a fundamental issue for our young people. We must invest in financial education, plant the seeds to build a peaceful and sustainable future. We invite everyone to participate and contribute to this important event,"* says Annamaria Lusardi, Director of the Edufin Committee.

Rome, 13 February 2023

*The Committee for the planning and coordination of financial education activities has the task of planning and promoting awareness-raising and financial education initiatives to measurably improve skills in the fields of savings, investments, social security and insurance.*

*The Committee, directed by Professor Annamaria Lusardi, is made up of: Ministry of Economy and Finance, Ministry of Education and Merit, Ministry of Enterprise and Made in Italy, Ministry of Labor and Social Policies, Bank of Italy, Consob, Covip, Ivass, Ocf, National Council of Consumers and Users.*