

PRESS RELEASE

Ring the bell for financial education

World Investor Week kicks off today

World Investor Week 2024, the initiative of IOSCO (the World Organisation of Financial Market Regulators and Supervisors, which has 130 member countries) to promote financial education around the world, kicks off today.

The bell was rung by Pasquale Munafò (Consob), Chairman of the Iosco Retail Investors Committee, during a brief ceremony held this morning at Palazzo Mezzanotte, Piazza Affari in Milan, at the headquarters of *Borsa Italiana Spa*, in the presence of the host, Fabrizio Testa, CEO of *Borsa Italiana*, and Paola Fico, Head of Regulation at *Borsa Italiana*.

The symbolic gesture of the bell is meant to be an invitation to reflect on the relevance of financial decisions and the need to provide investors with tools and knowledge to better manage their resources. Financial education is, in fact, one of the fundamental features of an efficient and inclusive market.

For additional information on the initiative (Ring the Bell for Financial Literacy) and the activities of World Investor Week 2024, please visit <https://www.worldinvestorweek.org/>.

Rome, 7 October 2024



Pasquale Munafò (Consob) rings the bell for World Investor Week for 2024. Alongside him for left: Fabrizio Testa, CEO of Borsa Italiana Spa, and Paola Fico, Head of Regulation of Borsa Italiana Spa.